

Here are the most common jewelry myths, busted!

## **PEARLS**

Pearls, famous for their natural beauty and mystery, have a few legends surrounding them that we're here to debunk.



## Pearls dissolve in vinegar

If you've heard this one before, forget it. While it's technically correct, the dissolving process would take months if not years. However, we do recommend you avoid getting your pearls wet, as that can damage the jewelry.

## as a grain of sand

While it's easy to imagine an oyster using a grain of sand to create an pearl, that's not the only way pearls are created (it's quite rare actually). Pearl farms, which create many of the pearls used in jewelry, introduce an irritant other than sand, helping the oyster start the pearl making process.

# come from oysters

**Pearls only** 

While most pearls do come from oysters (and commercially cultivated ones are usually farmed from oysters), pearls can be created by all types of mollusks. The animal making the pearl often shifts the color and shape of the pearl.

### Pearls are always white

Don't consider the idea of "pearly whites" as totally true. Pearls can come in different colors with tahitian black pearls being some of the most <u>rare</u> and beautiful.







# **GEMSTONES**



#### the more expensive it is While weight is one of the most important factors

The bigger the gem,

contributing to price, it's not the only one. You can have larger stones that aren't as expensive as smaller ones depending on its clarity, quality of the cut, the shape, where it's from, and the color.



#### the only ethical option Not all mined diamonds are blood diamonds. Some are mined by local mining companies that

don't have ethically dubious connections. You'll

Lab-grown diamonds are

just have to do a bit of research to find them.

#### While most diamonds are mined in various African countries, it's not the only area diamonds are found. You can actually visit the Crater of Diamonds State Park in Arkansas,

**Diamonds can only** 

be found in the

**African continent** 

have a "find what you keep" policy so if you're up for the trip, you may be able to find yourself a diamond on vacation!

where you can mine your own diamond. They



#### **Diamonds are rare** Unfortunately, we have big business to blame

here. Diamonds are actually quite abundant and they're used for a number of industrial purposes. Diamond companies act as cartels, controlling the supply and flow of jewelry-quality diamonds, creating artificial scarcity, and driving up the price.

#### Diamonds are incredibly durable and one of the hardest naturally occurring materials. Only

**Diamonds are indestructible** 

a diamond can cut another diamond. But that doesn't mean they're indestructible. At the right angle and with the right pressure, a diamond can be split open. But don't worry, this requires an intricate knowledge of the diamond's structure - it won't happen with daily wear.



#### item but it's important to note that gemstones are not the same as crystals. Gems are defined by their element and the quality of the item itself

while crystals can be made up of any element and are classified by their geometric shapes.

Crystals have become quite a popular jewelry



whether gold is real Technically the bite test works but you may find yourself regretting it. Gold is **Pure gold makes** actually quite soft in its purest



form, meaning 24K gold may dent if you start

chomping. It's also

#### (like 14K or 18K) can be more durable and if you're looking for white gold, or rose gold, that needs to be crafted with another metal so purity is impossible.

the best jewelry

Fine silver is the same as sterling silver

Fine silver is the same as pure silver, meaning it's

While you may want your jewelry to be pure gold,

it's not always the best. Alloyed gold jewelry

Silver has antimicrobial properties This one is partly true but don't go on a silver shopping spree just yet. Silver does have antimicrobial properties, which is why some surfaces are coated with silver. But this isn't the



#### 99.9% silver. But that doesn't make for the best jewelry, which is why many jewelers use sterling

silver, which is made up of 92.5% silver. The non-silver metals makes the jewelry harder and more durable.

## Because platinum is soft,

it's less durable than gold Technically, on the hardness scale, platinum is softer than gold. But this measures the purest form of each metal, not the jewelry form. Platinum jewelry is, in fact, the most durable of precious metals, which is why it's the preferred

metal pairing for diamond jewelry.

